SPOT #8: Client Driven Spot

SPONSOR: Walk-Through Tech   Length: :60
AGENCY: V2 Productions   RUN: Ongoing

1	SFX	(GRUNTING, CLANKING, MUFFLED WALLA OFFICE SOUNDS)
2	VOICE 1	(IN LOW VOICE WITH DETERMINATION) Dumb computer.
3		I'll give you 'unable to load device.'
4	SFX	(DOOR WHIPS OPEN, WINDOW BLINDS RATTLE,
5		ELECTRICAL BURST THEN SIZZLE. SIZZLE AND WALLA
6		OFFICE SOUNDS—FULL VOLUME—CONTINUES UNDER)
7	VOICE 2	Hey, Bob?
8	VOICE 1	(STARTLED) AAGH!
9	SFX	(CRACKLE, THEN A LOUD POOF, MORE SIZZLING)
10	VOICE 2	(CHUCKLES) Woe! Cool hair, man…I mean with the smoke,
11		and…
12	VOICE 1	(CLEARS THROAT, IRRITATED)
13	VOICE 2	(INTIMIDATED) I-I gotta go.
14	SFX	(DOOR CLOSES, BLOWING BLINDS.)
15	VOICE 1	(BLOWS BURST OF AIR IN A SIGH)
16	SFX	(PARTS FALL ON DESK, COMPUTER SOUNDS IN TRIUMPH)
17	MUSIC	(TECHY-PROFESSIONAL, UNDER, FADES OUT)
18	NARRATOR	Step away from the computer—call a tech…Walk Through Tech!
19		With emergency service, strategic planning, and automated data
20		backup options, Walk Through Tech gives you peace of mind at a
21		fraction of our competitors' cost. Whether its repairs, networking,
22		upgrades, or even graphics and web design, you can trust the fast,
23		expert service of Walk Through Tech. Save time. Save money.
24		Save your sanity. Call a tech. Walk Through Tech.
25		Seven-eight-zero, Seven-zero-two, Two-seven-seven-two, that's
26		Seven-eight-zero, Seven-zero-two, Two-seven-seven-two.
27		Or visit us online at www.walkthroughtech.com, that's
28		triple-double-u, dot, walk through tech, dot com.

Assignment #2: Spot 2--Commercial

SPONSOR:	Duracell	Length: :30
AGENCY:	V2 Productions	RUN: Fall

1	SFX	(Muffled pop music plays as if heard from the inside of the
2		battery chamber of a portable radio. Voices affected as if
3		speaking from within the chamber)
4	VOICE 1	That's it, I'm done! (Grunts and strains heard under other
5		voices)
6	VOICE 2	Not again, Ray!
7	VOICE 3	What's his problem anyway?
8	VOICE 2	He's been complaining ever since he was mixed in here with the
9		rest of us Ultra Advanced Duracells.
10	VOICE 3	But we last up to 30 percent longer than other alkaline batteries.
11	VOICE 2	I know. He should've never been mixed in here with us—
12	SFX	(Straining escalates to hyperventilating)
13	VOICE 3	Ray, what's happening to your head!
14	VOICE 1	(Trying to hold back tremendous pressure) can't…take…
15		(Hyperventilating escalates, trying to hold back vomiting)
16	VOICE 2	Look out, he's GONNA BLOW!!!
17	VOICE 3	Oh no!
18	VOICE 1	NNNNAAAGH!!!
19	SFX	(Popping sound, layered with sound of liquid exploding from out of a
20		plastic bag)
21	VOICE 3	(Repulsed) EEW!
22	NARRATOR	Get Long life Ultra Advanced batteries from Duracell.
23	SFX	(Duracell Copper Top sounder)
24		Power you can hear AND see!

Assignment #1: Radio Production and Direction…Spot 1

SPONSOR:	Amway	Length: :60
AGENCY:	V2 Productions	RUN: Fall

1	SFX	(SOUNDS OF LAUNDROMAT HEARD IN BACKGROUND)
2	VOICE 1	Hey, Bill!
3	VOICE 2	(GRUNTING) How's it going, Tom?
4	VOICE 1	Uh, great, um…what're you doin'?
5	VOICE 2	Same thing you're doin'…laundry.
6	VOICE 1	Yeah, but…why the (LIGHT CHUCKLE) chemistry set?
7	VOICE 2	Very funny.
8	VOICE 1	You know you could get it all clean for less? Remember that shirt
9		of mine that Carol spilled her drink on?
10	VOICE 2	(CHUCKLES) I felt bad for you, man.
11	VOICE 1	Yeah, well, check this out…VOILAH! ("Wah-lah")
12	VOICE 2	No way!
13	VOICE 1	That's the miracle of SA8+ Bioquest Concentrated Laundry
14		Detergent from Amway.
15	VOICE 2	Amway? Isn't that stuff expensive?
16	VOICE 1	Less than thirty cents a load. Wanna order some?
17	VOICE 2	And prove to Mary I can still impress her?...you betcha!
18	NARRATOR	Utilizing the power of natural plants and minerals,
19		SA8 + Bioquest Concentrated Laundry Detergent will drive out even the
20		toughest stains, at only pennies a load. Contact your local Amway
21		distributor or go to www.amway.com to get your own supply of
22		SA8+Bioquest, and lighten YOUR laundry and laundry COSTS today!