

For Friday (June 17th, 2011)

Recent storms in social media have done their damage. Experts now say honest communication is worse than it was before telephones. Think you're smart enough to handle it? I'm Frank King. Friday morning on Frank's Head, Media Consultant Dale Thomas joins us to share his insights and take your calls. Then, Melissa Kay shares her top five sports stories of the week, and we'll take a look in this week's listener mailbag. Get the latest news, weather, sports and traffic – Friday 5 to 9 AM on Baton Rouge's own AM 1214, WTTM.